



Corporate Sponsorship

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About TenBareToes

TenBareToes is a theatre company based on one ideal: theatre is about the sheer joy of performing to entertain an audience.

We are a new theatre company drawing on the skills of many talented and experienced people from the Kitchener-Waterloo area. Theatre is what brings us together; an audience is what makes it all worthwhile.

Our first production is Shakespeare's classic story of the sexes, *The Taming of the Shrew*, being performed at the Elmira Theatre Company stage in July 2010.

About Anita Kilgour

Anita Kilgour is the President of TenBareToes and the director of its inaugural production. She has been involved in theatre for 30 years, producing for productions for 25 years and directing for 18.

Anita's track record in theatre is spotless: every show she has directed or produced for has made a profit. Her last production as Director in 2008, *The Three Musketeers*, earned a net profit of over \$6000 and brought in an average of 90 audience members per performance out of a 100 seat theatre. 4 of the 7 shows sold out, and an extra show was added on top of the original 6 scheduled, due to demand.

Why Sponsor TenBareToes?

We believe in imagination, passion, and the creative power in theatre. While passion for theatre cannot be bought, it must be paid for.

By supporting TenBareToes, you invest in excellence in the performing arts and make a positive impact on the local community.

We offer a variety of ways to help meet your marketing objectives and will work with you to find the program that best suits your needs.

Return on Investment

Performances of *The Taming of the Shrew* will reach an estimated total audience of 1300 people in Waterloo Region. These audience members are passionate about quality community theatre and their community in general: they are the kind of audience that remembers and patronizes companies that support activities that they partake in.

Sponsorship Levels and Benefits

Friend of the Show - \$150

- Acknowledgement of your sponsorship in our website and in our program

Benefactor - \$500

- Acknowledgement of your support on our website, program, and posters
- 4 tickets reserved for your organization
- Your logo on the poster
- Business card advertisement in our program

Performance Sponsor - \$1,000

Sponsor a specific performance!

- Acknowledgement of your support on our website, program, and posters
- 10 tickets reserved for your organization for that performance
- Half-page advertisement in our program and your logo on the back cover
- Acknowledgement in our pre-performance announcements as the Performance Sponsor

Show Sponsor - \$3,000

Limited to one company per production!

- Acknowledgement of your support on our website, program, and posters
- 25 tickets reserved for your organization
- Full-page advertisement in our program and your logo on the back cover
- Your logo on the front cover of our program
- Acknowledgement in our pre-performance announcements as the Show Sponsor

Tell Me More!

To discuss sponsorship, please contact Anita Kilgour, President:

- by phone at (519) 502-4736
- by email at akilgour@tenbaretoes.com